



IHSADA-IGHSAU-IHSAA New Activities Directors Workshop II **IHSAA Office 1605 S Story St, Boone, IA 50036: November 10, 2025**

Monday: November 10, 2025

- **Welcome:** IHSADA Past Executive Director Harley Schieffer
8:30 AM-8:45 AM
 - IHSADA Updates
- **IGHSAU:** IGHSAU Executive Director Erin Gerlich
8:45 AM-9:15 AM
 - Union Updates
- **IHSAA:** IHSAA Executive Director Tom Keating
9:15 AM-9:45 AM
 - Association Updates
- **Keynote Presentation:** IHSADA Past Presidents Brent Buttjer & Matt Weis
9:45-10:45 AM
 - “Thrive or Survive”
- **IHSADA AD Panel:** Best Practices Presentations: Strategies, Systems, & Professional Development (15 minutes per topic)
10:45 AM-12:15 PM
 - Technology Tips: IHSADA Social Media & Website Manager Nate Boock, Ballard
 - End-of-the-Season & Season Transition: IHSADA Second Vice-President Zach Clark, Central Decatur & IHSADA Secretary Mary Schultz, Woodbury Central
 - Challenging Conversations: IHSADA ADOY 2021 Brian Petersen, Roland-Story
 - Activities Department Finances: IHSADA Mentor Leadership Coordinator Brent Buttjer
 - Staff Evaluation Process, NSSC and Evaluator Training: IHSADA Past President Matt Weis, West Delaware
 - Professional Development Opportunities & Certifications: IHSADA LTI Coordinators Chris Deam & Mike Egbert
 - Questions & Answers following presentations.
- **Lunch:** 12:15 AM-12:45 PM
- **Iowa Activities Director Mentor Leadership Program:** IHSADA Mentor Leadership Coordinator Brent Buttjer, IHSADA Mentor Leadership Coordinator Tom Lipovac, IHSADA Mentor Leadership Coordinator Harley Schieffer
12:45-1:45 PM
 - Mentor Leadership Program: Professional Development Resources
 - Mentor & Mentee
 - Successes
 - What went well? What was most useful?
 - Challenges:
 - What did we learn? What did we need?
 - Recommendations:
 - What can be done better? What support will be helpful?